

Why you should support ComoCamp 2024

For too long, we thought that information technology is about *building software right*. In fact, the main challenge is to *build the right software* to solve business problems.

This requires a **people-oriented mindset**.

Collaborative modelling focuses on people, interactive methods and visual tools to understand and analyze problems at the organizational and process level.

Collaborative modeling is working together to build models that reflect the **shared understanding** of problems. Modelers are IT experts and all stakeholders that contribute to building an IT solution.

ComoCamp is *the* gathering of the growing international **community of experts**. For the first time, ComoCamp took place in beautiful Vienna in 2023. We will return in 2024 and turn ComoCamp into an annual premium event.



ComoCamp 2024 will take place on May 7th and May 8th 2024 at **Europahaus Wien**.

ComoCamp is an **Open Space**, a conference without a pre-existing schedule. There are no announced speakers, all attendees are treated equally, which allows for interactions at eye level between software crafting experts.

In an Open Space, the organizer's main responsibility shifts from creating the schedule to facilitating **engaging conversations**.

Europahaus Wien is an appealing and welcoming location in an inspiring environment. Last year we had around 100 attendees, including some **well known experts** like Alberto Brandolini, Jacqui Read, Vaughn Vernon, Carola Lilienthal, Nick Tune, or Gojko Adzic. For 2024, we do not plan to grow ComoCamp beyond 100 to 120 attendees.



ComoCamp is a **non-profit event**, backed by an Austrian non-profit organization.

By sponsoring ComoCamp, you **gain reputation** and **build relationships**. An Open Space offers unique ways of engaging with a diverse group of intrinsically motivated experts. You can make yourself known as a company of people who understand the **value of community** and **care about software development** in general and modelling in particular.



Support us in building and growing the international collaborative modelling community by investing in one of our **sponsorship packages**:

Room Sponsor

One of the five breakout rooms has **your company name**. We can set up your roll-up in front of or in the room. Your company name **will frequently be mentioned** in the marketplace of ideas. On good weather, sessions sometimes move outside. In that case, we will additionally name an outdoor area after your company, and set up your roll-up there.

Price: **3.900 EUR** (plus applicable VAT).

Limited to 5 sponsors (five breakout rooms)

Food Sponsor

Invite all ComoCamp attendees to a lunch or a dinner. Food will be provided in the **name of your company**. We can set up your roll-up in front of the restaurant or besides the buffet / coffee bar. Your company name **will be mentioned** in the opening or closing session where all attendees are present.

Price: **3.900 EUR** (plus applicable VAT).

Limited to 5 sponsors (two lunches, two dinners, one coffee bar sponsor)

In addition, as part of both types of packages, the sponsors

- will have their **name and logo** shown on our web site
- are invited to put information material on the **info table** next to the coffee break area
- will have their **logos displayed** on signage around the venue
- will be **mentioned in the schedule**, in **social media**, and **attendee communication**
- are invited to have a **sponsor photo** taken
- can display another **roll-up** in the main room

Please note that we will not tolerate questionable imagery or wording (with respect to our code of conduct and good taste in general) on roll-ups or information material and reserve the right to refuse display. When in doubt, check with us beforehand.

Beyond our two sponsorship packages, we are open for conversations on how you could **add value** to CompCamp. Hard limit: we value the privacy of our attendees and will not share their personal information with sponsors or supporters.

Regular ticket price for ComoCamp is **390 EUR**. Please note that sponsorship packages do not include free tickets to the event. Before March 15, 2024 we can guarantee the availability of a reasonable amount of **tickets for each sponsor**. We strongly encourage you to send more than one attendee to represent your company and interact with the community.

<https://comocamp.org>

<https://www.europahauswien.at>

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